

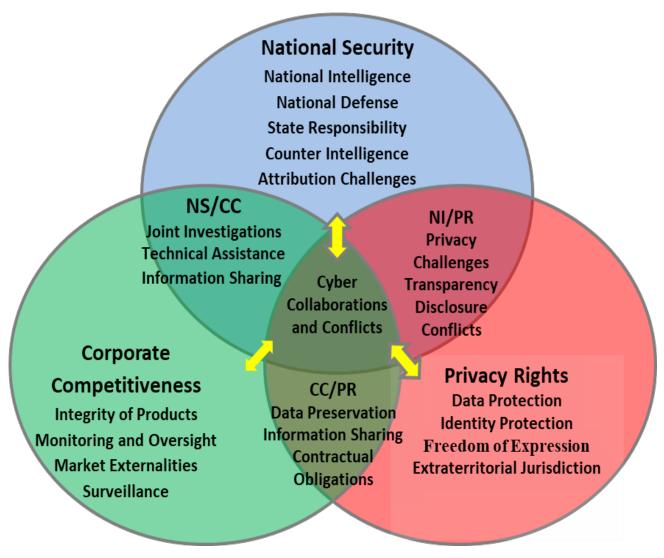
BEIJING CYBER SECURITY CONFERENCE (BCS) AUGUST 21-23, 2019, BEIJING, CHINA

EVOLUTION OF NATIONAL CYBER STRATEGIES AND GOVERNANCE

VIRGINIA A. GREIMAN
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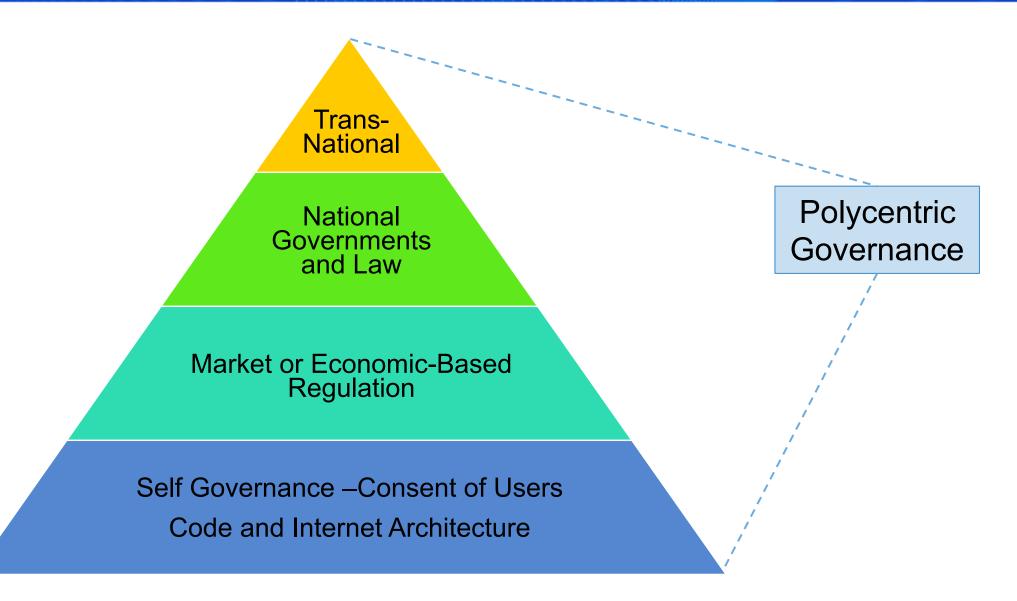
The Cyber Triumvirate: Competing Interests

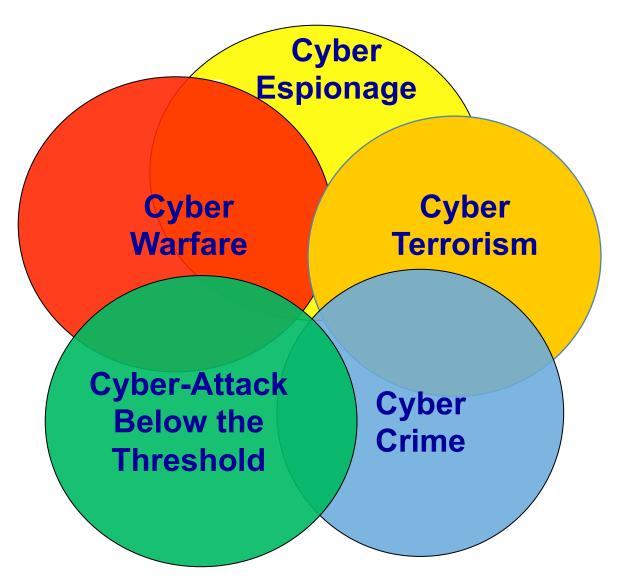




Greiman, V.A. (2016) National Intelligence, Corporate Competitiveness and Privacy Rights: Co-existing in Cyberspace, *The Global Studies Journal*, Vol. 9, Iss. 3, 43-56, September, Common Ground Publishing, University of Illinois, Champaign, IL. (refereed).

Evolution of Global Cyber Governance





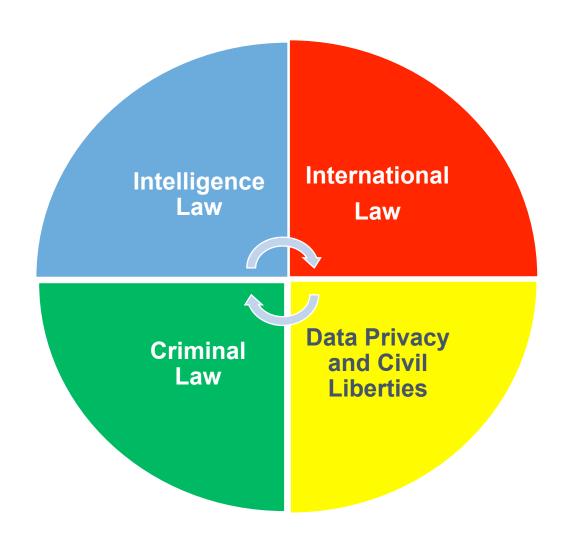
Is this an Act of War, A Crime, Or Espionage?

Can I attribute the attack?

What is the proper response?

How can risk be reduced?

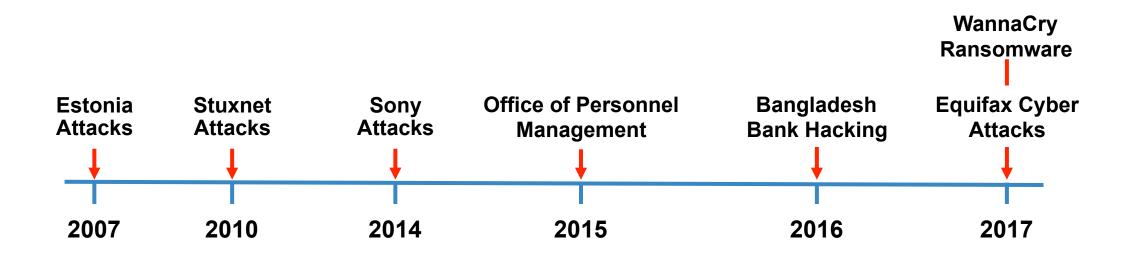
How do we communicate strategies and responses?



Tools for Enforcement

- Financial Sanctions
- Blocking the Property of Persons Engaged in Malicious Cyber Activity
- Criminal Actions
- Treaty Remedies
- UN and NATO Consultation
- Diplomacy

How Were these Attacks Treated Under U.S. and International Law?



Global Cyber Strategy Index



- National Strategies or Policy Frameworks (Overarching Doctrine) 105
- Military Strategies (Offensive or Defensive Military Capabilities) 31
- Cloud Computing Strategies 19
- International Strategies 7
- Transnational Strategies 3

Privacy Regulations - 113

UN ITU (2018), BSA (The Software Alliance) (2018), NATO Cooperative Cyber Defense Centre of Excellence (2018), Center for Strategic International Studies (CSIS) (2018), ENISA (2012).



National Cyber Strategy Provisions

Common Provisions Across Strategies

- Defend the Homeland
- Preserve Peace and Security
- Implement Cyber Crime Laws and Enforcement Mechanisms
- Strengthen Critical Information Infrastructures
- Build Risk Management Frameworks
- Promote Good Cyber Security Practice
- Maintain Resilient Systems

Recommended Provisions:

- Developing a Sustainable Cyber Security Ecosystem
- International Coordination and Information Sharing
- Operational Threat Response
- Deterrence and Collective Defense
- Holistic Multistakeholder Approach
- Stronger Partnerships and Enhanced Awareness

THANK YOU!

2019北京网络安全大会

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